



# **Web Service Base Recommender Systems and Collaborative Filtering**

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## **Abstract**

Web Service mining has become one of the foremost areas of Service Oriented Architecture. Web service methods include syntactic based system and semantic based system. In the proposed work, both syntactic and semantic based approach is followed. The most widely used recommender technique is collaborative filtering. In this paper, author have a tendency to propose a novel net service recommendation approach incorporating a user's potential QoS preferences and variety feature of user interests on net services. User's interests and QoS preferences on net services area unit initial deep-mined by exploring the online service usage history. Then author have a tendency to cipher uncountable net service candidates by measure their connection with historical and potential user interests, and their QoS utility. Author have a tendency to conjointly construct an online service graph supported the purposeful similarity between net services. Finally, to have a tendency to gift an innovative diversity-aware net service ranking algorithmic rule to rank the online service candidates based on their scores, and variety degrees derived from the online service-graph. In depth experiments area unit conducted based mostly on a true world net service dataset, indicating that our planned net service recommendation approach considerably improves the quality of the advice results compared with existing strategies.

**Keywords:** *Web service recommendation, diversity, user interest, QoS preference, service usage history.*

## **Introduction:**

The primary goal of recommender's is to supply personalized recommendations thus on satisfy users' interests. A decent recommender system would provide less common papers that additionally draw the user's interest. though the user is powerfully fascinated by the papers written on a subject and also the recommender system is incredibly smart at ranking them so as of preference, it's a poor recommender system as a result of it shows similar pages repeatedly and not the varied one. Net service recommendation might be a way of proactively discovering and recommending applicable net services to finish users. Form of works is completed on service recommendation supported quality of service (QoS). Most of them used cooperative Filtering (CF) techniques, variety of them



applied content-based approach, and plenty of them combined CF approach with content-based filtering-techniques. In recommender systems, once the k best recommendations unit of measurement very reasonably likes each other, many of them may even be useless to the user, and so the standard of k recommendations may even be very low. It's fascinating for a recommender system to return back a varied set of cases so as to produce the user with optimum coverage of the knowledge space. Currently, diversity is taken into consideration as very important as similarity in many existing recommender systems. In recommender systems, once the k best recommendations are terribly the same as one another, several of them could be useless to the user, and so the utility of k recommendations may be terribly less. It's fascinating for a recommender system to come back a various set of cases so as to provide the user with optimum coverage of the data space [8]. Currently, diversity is taken into account as important as similarity in several existing recommender systems [9-12]. As an example, Zhou et al. [9] mentioned the diversity-accuracy perplexity of recommender systems, showing that hybrid methodology with diversity will improve the recommendation performance.

Karl Waldemar Ziegler et al. [10] planned that recommendation are often improved through topic diversification. Supported these facts, we tend to argue that diversity is additionally a crucial feature in internet service recommendation systems. During this paper, we tend to propose a completely unique service recommendation approach by taking diversity into thought. Author tend to incorporate the useful connectedness, QoS utility, and variety options of internet services for recommending well diversified top-k services to users. Mostly, a recommender system compares a user profile to some reference characteristics, and seeks to predict the 'rating' or 'preference' that a user would offer to associate unit. These ratings or preference may be collected either actively or passively. Active user profile assortment includes: asking a user to rate associate unit or product once usage, presenting 2 different things or product and asking user to rate them on a scale of ten. Passive user profile assortment includes: Recording users' history, analyzing his/her product purchased, analyzing social network profiles and discovering his/her likes and dislikes, etc [1]. Since multiple internet Services give same practicality, another parameter should be introduced to be set as a deciding factor. QoS is that the appropriate deciding issue, set of non-functional necessities like time interval, accessibility, throughput, convenience, etc. Current Universal description, discovery and Integration (UDDI) give support of internet Service retrieval by functional-requirement solely. Web Service mining supported cooperative Filtering and QoS is gaining importance [2].

### **Motivation:**

The tremendous growth of internet over the years, has given rise to the large number of web services, containing lot of information. Due to this information overload, it has become difficult to get the correct information. Web Service Recommendation system focuses on satisfying the user's potential interests. Most of the existing recommendation approaches focus only on missing QoS values only, assuming that the result contains independent web services, which might not be true. As a result redundant web services appear in the list. The existing system takes into



consideration active user's QoS preferences as well as diversification of the web services list. First, the active user's usage history is mined, and then the experiences of other service users are collected through collaborative filtering approach. Scores are computed for the web service candidates by measuring their relevance with historical and potential user interest and the QoS utility. Web Service graph is constructed based on the functional similarity of the web service candidates. Finally, the diversity aware web service ranking algorithm is applied on the web service candidates based on the scores calculated and the diversified degree derived from the web service graph

### Literature Survey:

Guosheng Kang, Mingdong Tang, Jianxun Liu, Xiaoqing Liu[1] propose a novel Web service recommendation approach incorporating a user's potential QoS preferences and diversity feature of user interests on Web services. User's interests and QoS preferences on Web services are first mined by exploring the Web service usage history. Then author compute scores of Web service candidates by measuring their relevance with historical and potential user interests, and their QoS utility. Author construct a Web service graph based on the functional similarity between Web services. Finally, they present an innovative diversity aware Web service ranking algorithm to rank the Web service candidates based on their scores, and diversity degrees derived from the Web service graph. Zhibin Zheng, Jieming Zhu [3] presented, with the prevalence of service computing and cloud computing, more and more services are emerging on the Internet, generating huge volume of data, such as trace logs, QoS information, service association, etc. The overwhelming service generated data become too large and complex to be effectively processed by traditional approaches. How to store, manage, and create values from the service-oriented big data become an important research problem. On the other hand, with the increasingly large amount of data, a single infrastructure which provides common functionality for managing and analyzing different types of service-generated big data is urgently required.

Guosheng Kang, Jianxun Liu proposed a survey on [2] Recommending Web services that users are interested in becomes an interesting and challenging research problem. In this paper, it present AWSR (Active Web Service Recommendation), an effective Web service recommendation system based on users' usage history to actively recommend Web services to users. AWSR extracts user's functional interests and QoS preferences from his/her usage history. Similarity between user's functional interests and a candidate Web service is calculated first.

Neil Hurley, Mi Zhang presented a theory [4], for recommender systems that base their product rankings primarily on a measure of similarity between items and the user query, it can often happen that products on the recommendation list are highly similar to each other and lack diversity. In this article it argue that the motivation of diversity research is to increase the probability of retrieving unusual or novel items which are relevant to the user and introduce a methodology to evaluate their performance in terms of novel item retrieval. Kenneth K. Fletcher, Xiaoqing F. Liu [5] proposed, for service users to get the best service that meet their requirements, they prefer to personalize their nonfunctional attributes, such as reliability and price. However, the personalization makes it



challenging for service providers to completely meet users' preferences, because they have to deal with conflicting nonfunctional attributes when selecting services for users. With this in mind, users may sometimes want to explicitly specify their trade-offs among nonfunctional attributes to make their preferences known to service providers.

Amin Jula, Elankovan Sundararajan [6] presented a paper, utilizing a systematic literature review; important questions that can be raised about the research performed in addressing the above-mentioned problem have been extracted and put forth. Then, by dividing the research into four main groups based on the problem-solving approaches and identifying the investigated quality of service parameters, intended objectives, and developing environments, beneficial results and statistics are obtained that can contribute to future research.

Deivamani Mallayya, Baskaran Ramachandran proposed [7] Even if the user is strongly interested in the papers written on a topic and the recommender system is very good at ranking them in order of preference, it is a poor recommender system because it shows similar pages repeatedly and not the diverse one. Proposed the framework allows the user to specify the local and global constraints for composite web services which improves flexibility. UPWSR algorithm identifies best fit services for each task in the user request and, by choosing the number of candidate services for each task, reduces the time to generate the composition plans. To tackle the problem of web service composition, QoS aware automatic web service composition (QAWSC) algorithm proposed in this paper is based on the QoS aspects of the web services and user preferences. The proposed framework allows user to provide feedback about the composite service which improves the reputation of the services.

Syed Irfan Yaqoob presented a survey [8] on QoS rankings gives valuable information for selection of optimal cloud service from a set of functionally equivalent service candidates. To obtain QoS values, real-world invocations on the service candidates are usually required and it's time-consuming and expensive. To avoid this expensive and time consuming real world service invocations, a novel framework for ranking of cloud services is proposed by taking the advantage of the past service usage experiences of other consumers. Yuhai Zhao, Ying Yin proposed [9], Web services often run on highly dynamic and changing environments, which generate huge volumes of data. Thus, it is impractical to monitor the change of every QoS parameter for the timely trigger precaution due to high computational costs associated with the process. To address the problem, this paper proposes an active service quality prediction method based on extreme learning machine. First, it extracts web service trace logs and QoS information from the service log and converts them into feature vectors. Second, by the proposed EC rules, it enabled to trigger the precaution of Quos as soon as possible with high confidence.

Xiong Luo, Hao Luo presented a theory [10], Most of the traditional web service QoS prediction approaches are implemented only using a set of static model parameters with the help of designer's a priori knowledge. Unlike the traditional QoS prediction approaches, our algorithm in this paper is realized by incorporating approximate dynamic programming- (ADP-) based online parameter tuning strategy into the QoS prediction approach. Through online learning and optimization, the proposed approach provides the QoS prediction with automatic parameter tuning capability, and prior knowledge or identification of the prediction model is not required



### Related work

**Step I** – Usage history dataset is mined to get the relevant web services related to the query this is based on terms in WSDL (Web Service Description Language) documents of the available web service candidates can be looked upon as a corpus and therefore we employ the TF/IDF (Term Frequency/Inverse Document Frequency) algorithm. TF/IDF is a statistical measure to evaluate how important a word is to a document in the corpus. The term count is the number of times the word occurring in the document. This count is usually normalized to prevent a bias towards longer documents to give a measure of the importance of the term. Thus, the term frequency  $tf(t_j, WSDL)$  of the  $j$ th term of the WSDL document  $WSDL_i$  in the corpus is calculated as follows using TF occurrences.

**Step II** – Potential user interest is collected through collaborative filtering Web service recommendation system not only takes user's usage history in consideration, but experiences of other web service users are also considered. Experience of other web service users can be used to predict the potential interest of the active user. Collaborative filtering approach is used to predict the potential interest of active user. In collaborative filtering approach, user similarity is calculated based on the web service invocation records of a set of users. Similar users share the common interests, so likely to use the web services with same functionality. The more commonly invoked web services two users have in their invocation records, the larger the user similarity between them. User similarity is calculated as follows:

$$\vec{a} \cdot \vec{b} = \sum_{i=1}^n a_i b_i = a_1 b_1 + a_2 b_2 + \dots + a_n b_n \dots (2)$$

Where  $S_{ui}$  and  $S_{uj}$  are the sets of web services used by user  $u_i$  and  $u_j$  respectively,  $CS_{ij}$  is the set of web services used by both user  $S_{ui}$  and  $S_{uj}$ . If  $|CS_{ij}| = 0$ , then user  $Sim(u_i, u_j) = 0$ . In collaborative filtering approach, web services used by similar users are recommended to the active user.

**Step III** – Clusters of web services which are closely related and similar to each other are created from historical user interest and potential user interest.

**Step IV** – Hierarchical association between the web services is calculated through the attribute based clustering

### Objectives of Work

1. To identify novel base web service recommendation approach using user feedback or search sessions.
2. To extract the data from the search engine databases related to query, searched by the user and represent the search results in restructured manner.
3. To provide search results according to search goals of particular user.
4. We have to provide a service recommendation base on similarity score which is calculating using text similarity algorithm.
5. Improve the system accuracy using the clustering algorithm base on potential users.



Using hierarchical association algorithm finds the user interest and collaborate the filter clusters

### Scope of system

Now we describe the framework of our service recommendation approach which takes diversity into consideration as shown in Figure framework. The collected service pool can be updated dynamically by the service search engine. However, we assume that the number of services does not change in the small interval during the process of service recommendation.

The system having a global scope for any kind of mining system. Transaction base mining systems, portal base recommendation systems, social media base application system etc we can use this system for recommendation for register users. In cloud there are also lot of service, so we can our system as resource matchmaking base services for end user base personnel history or feedback session.

### Methodology

The below system architecture can be explained as following:

**Step 1:** User inputs the query.

**Step 2:** Usage history is checked.

**Step 3:** Historical user interest is collected.

**Step 4:** Clusters of historical interest data are created.

**Step 5:** Internet is searched to get the QoS preferences and potential user interest.

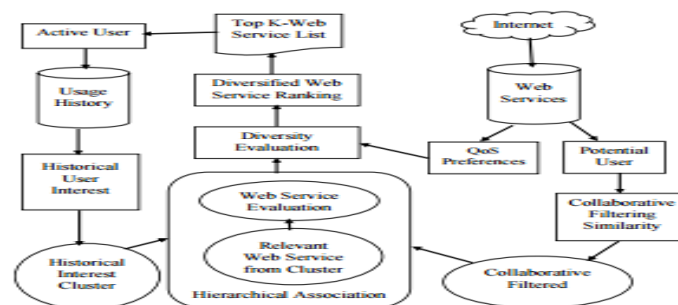
**Step 6:** Potential interest is calculated through collaborative filtering.

**Step 7:** Clusters of web services are created from collaborative filtered web services.

**Step 8:** Historical interest cluster and collaborative filtered cluster are now combined in hierarchical association to get associated web services.

**Step 9:** Diversity is evaluated of the collected web services taking QoS preferences into consideration. Step 10: Diversified web service ranking is calculated.

**Step 11:** Top-K diversified web service list is returned to the user





## Algorithms

### Query Expansion

**Input:** Users query as Q and train data D

**Output:** result from relevancy calculation attributes base on Q.

Step 1: User provide the Q to system.

Step 2: Read D up to Null

Read each attribute A from ith Row in D

Res[i]=Calcsim(Q,A)

Step 3: For each(k to Res)

Step 4: Arraylist Objarray to bind Q to Res[i] or k

Step 5: Return to users Objarray

Step 6: Display Objarray

### Classification Algorithm

**Input:** Each query result table from crawler with CS score, Threshold T for calculate relevancy.

**Output:** classified each attribute with NB classifier with relevancy factor.

Here we have to find similarity of two vectors:  $\vec{a} = (a_1, a_2, a_3, \dots)$  and  $\vec{b} = (b_1, b_2, b_3, \dots)$ ,

where  $a_n$  and  $b_n$  are the components of the vector (features of the document, or values for each word of the comment ) and the  $n$  is the dimension of the vectors:

$$\vec{a} \cdot \vec{b} = \sum_{i=1}^n a_i b_i = a_1 b_1 + a_2 b_2 + \dots + a_n b_n$$

Step 1: Read each row R from dataset D

Step 2: for each ( Column c from R)

Step 3: Get C[i] as category and C[i+1] score

Step 4: summarize all attribute score with sumscore(C)

Step 5: calculate relevancy score for each attribute using NB classifier

Step 6: assign each Row class label as relevant as well as irrelevant.

Step 7: Categorize all instances

Step 8: end for end procedure

## Results and Discussion

Stability and Diversity are important features of recommender systems. It is an important property of recommendation algorithms. The proposed system will help in improving stability of the recommender systems by



applying iterative smoothing algorithm. The diversity of the system is also improved by taking into consideration of User's preferences & quality requirements to generate the results. Our proposed system will thus help in improving stability of the system

### Conclusions

There are three main recommendation approaches mainly collaborative filtering, content-based filtering, and hybrid based filtering. The good recommendation system should be dynamic. It should be able to consider profiles updates in real time to have a positive recommendation. Further recommendation system should be able to do web ranking by studying customer usage history effectively. The recommendation system should also consider functional relevance, Collaborative filtering score, and QoS utility. User geographical location can add more value to the recommendation should be focused criteria in new recommendation approach.

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